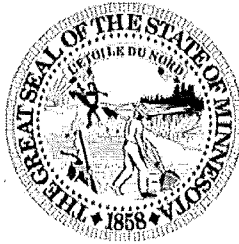


# STATE OF MINNESOTA

Executive Department



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**Governor Tim Walz**

President of the Senate

## NOTICE OF APPOINTMENT

**Javier Morillo**

Congressional District 4

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

**Member**

**Minnesota State Colleges and Universities Board of Trustees**

Effective: September 22, 2020

Expires: June 30, 2026

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed September 17, 2020.



Handwritten signature of Tim Walz in black ink.

Tim Walz  
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon  
Secretary of State

Replacing: Louise Sundin

Filed on September 17, 2020  
Office of the Minnesota  
Secretary of State,  
Steve Simon

**Application for the position Member Congressional District**

**art I: Position Sought**

**Agency Name:** Board Of Trustees Of The Minnesota State Colleges And Universities System  
**of** : Member Congressional District

**art II: Applicant Information**

**ame:** Javier Morillo  
**hone:** (612) 581-1790  
**ounty:** Ramsey  
**In House District:** 65B  
**S House District:** 4  
**ecommended by the Appointing Authority:** False

**art III: Appending Documentation**

**over Letter and Resume**

Type	File Type
cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document

**dditional Documents (.doc, .docx, .pdf, .txt)**

Type	File Name
No additional documents found.	
eteran:	No Answer

**Signature**

**Signature:** Javier Morillo  
**ate:** 9/16/2020 7:28:56 PM

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# JAVIER MORILLO-ALICEA

Minneapolis–Saint Paul, MN

morillojavi@gmail.com

(612) 581-1790

## PROFESSIONAL SUMMARY

Creative strategist, dynamic labor leader and coalition-builder, and progressive thought leader who creates and wins high-profile campaigns and shifts public narrative. Determined builder and leader of high-functioning, multi-racial, innovative teams that get results for people. Dedicated collaborator who rallies colleagues around clear vision and strategy for victory, and keeps teams united and focused while navigating roadblocks. Exceptional public communicator, sought-after crisis-communications expert, and talented public storyteller.

## SELECT ACCOMPLISHMENTS

- Doubled membership of largely immigrant property-services union. Negotiated groundbreaking contracts and built union that punches far above its weight.
- Won victories for working people as a leader of Minnesotans for a Fair Economy, a labor-community collective-impact table recognized as a national model for fighting corporate power and reframing political narrative through innovative cross-sector organizing.
- Led coalitions that passed first \$15 minimum-wage and Earned Sick and Safe Time ordinances in Minnesota and defeated constitutional amendments to ban same-sex marriage and require photo ID for voting.
- Contributed as top political and communications strategist to many progressive electoral wins, significantly increasing the number, profile, and influence of people of color and women in elected office in Minnesota.
- Developed into progressive thought leader in Minnesota and nationally who has disrupted conventional thinking and shifted public narrative through publications, media appearances, podcasting, and social-media presence.
- As an accomplished stage performer, introduced storytelling and narrative to union and social-justice activism as a strategy of resistance, and brought focus on social justice to Minnesota spoken-word and theater scene.

## SKILLS

Coalition-building  
Thought leadership  
Media relations  
Social-media presence  
Public speaking  
Writing/publishing

Electoral strategy  
Political organizing  
Legislative lobbying  
Crisis communication  
Narrative/storytelling  
Stage performance

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Organizational leadership  
Staff management/  
development  
Board relations  
Organizational  
strategy/growth  
Non-profit fundraising

## PROFESSIONAL EXPERIENCE

**FELLOW**, Center for Innovation in Worker Organization at Rutgers University.  
*Research Fellowship with the Center's "Bargaining for the Common Good" program.*

**June 2019-present**

- Working on a Minnesota-based writing project that will center stories of organizing work, married with analyses and theorizing on new forms of worker organization.
- Working remotely, assisting in building out the Center's "Bargaining for the Common Good" program, facilitating union/community table convenings on affordable housing, climate change, and higher education.

### FREELANCE CONSULTANT

**June 2019-present**

*Advising organizations and coalitions on local and national worker rights projects.*

- Advising the Ford Foundation's "Future of Workers" portfolio, helping their grantees use the 2020 election cycle to center issues of work and workers in national, state and local conversations.

- Facilitating and assisting with the creation of the One Fair Wage Coalition, a new, national cross-sectoral table to fight against subminimum wages
- Leadership transition coaching for the successor leadership of SEIU 26

**PRESIDENT, SEIU LOCAL 26, Minneapolis, MN**

**2005–June 2019**

*Leader of 8,000-member union of workers in property services that punches far above its weight.*

- Led the union’s organizing and political program, serving as the public face of the union in the political arena.
- Managed budget of \$3 million, staff of 15; managed board relations for elected rank and file member board..
- Negotiated contracts for janitorial and security master contracts, leading large member bargaining committees.
- Drove SEIU’s statewide political program as member of SEIU Minnesota State Council.
- Served on the SEIU International Executive Board: led on national politics, strategic partnerships, and immigration mobilization and policy.

*Select results:*

- Doubled union membership from 4,000 to 8,000.
- Moved the Minneapolis-Saint Paul commercial janitorial and security markets from majority part-time to majority full-time, with most members today making over \$15 an hour plus benefits.
- Organized airport-service workers for first time.
- Co-led successful campaign to organize retail janitors and win first-of-its-kind market contract.
- Won contracts with industry-leading standards.
- Helped lead successful fight to win a \$15 minimum wage and pass an Earned Sick and Safe Time ordinance in the city of Minneapolis.

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**2005–present**

**POLITICAL STRATEGIST, Minneapolis–Saint Paul, MN**

*A highly sought political strategist skilled in campaign strategy and communications, including crisis communications.*

- Chair, “Vote yes for Saint Paul,” the campaign to maintain organized trash collection in the city, September–November 2019.
- Advisor to U.S. Senator Tina Smith, 2018.
- Advisor and strategist to Minneapolis Mayor Betsy Hodges, 2013–2017.
- Member of Steering Committee of “Our Vote, Our Future,” campaign that defeated state constitutional amendment to require photo voter ID, 2012.
- Member of Steering and Operations Committee for Minnesotans United for All Families, campaign that defeated state constitutional amendment to ban same-sex marriage, 2011–2012.
- Led SEIU’s national immigration campaign, transforming it from an operation focused on lobbying to one centered on member mobilization and direct action, 2010.
- Advisor and pre-endorsement convention manager for State Senator Patricia Torres Ray, first Latina elected to the Minnesota State Senate, 2006.
- Advisor to U.S. Representative Keith Ellison, 2006–present.
- Guest speaker, Harvard Kennedy School Institute of Politics, study group of Institute Fellow Betsy Hodges, March 2018.
- Panelist, Minnesota Council on Foundations, Democracy Panel with Ari Berman, March 2018.
- *Select results:*
  - Through formal and informal roles, have helped significantly increase the number, profile, and influence of people of color and women in elected office in Minnesota.
  - Defeated both 2012 Constitutional Amendments.

- o Led fight to ensure that annual inflation-indexed increases were included in state minimum-wage increase.
- o Recognized with 2016 Outfront Minnesota Innovator Award, 2013 Minnesota Democratic–Farmer–Labor Party Paul Wellstone Award for Lifetime Commitment to Organized Labor, 2008 Progressive States Network Progressive Leaders Award for State Legislative Immigration Campaigns.

**ADJUNCT FACULTY MEMBER, HUBERT H. HUMPHREY SCHOOL OF PUBLIC POLICY, UNIVERSITY OF MINNESOTA, Minneapolis, MN** **Fall 2017/Spring 2019**  
 Co-teach *“Crisis Management in Today’s Media World”* with Amy Koch, former Republican Majority Leader of Minnesota Senate. First taught as a half-term course, in 2018 the course will be expanded to a full semester and offered as part of the Humphrey’s regular curriculum.

**POLITICAL ORGANIZER, SEIU MINNESOTA STATE COUNCIL, Saint Paul, MN** **2004**  
 Drove member mobilization and lobbying efforts, including leading effort to pass a *“Minnesota Voters Bill of Rights.”*

**VISITING ADJUNCT FACULTY, MACALESTER COLLEGE, Saint Paul, MN** **2002-03**  
 Taught survey history courses in *Latin American History and Comparative Colonial Cultures of the Modern World.*

**VISITING ASSISTANT PROFESSOR/PRE-DOCTORAL TEACHING FELLOW, CARLETON COLLEGE, Northfield, MN** **2000-02**  
 Taught survey history course in *Colonial Latin American History, Comparative Colonial Cultures of the Modern World, and Introduction to Anthropology.*

### MEDIA EXPERIENCE

- Creator and co-host of *“Wrong About Everything,”* a fun, irreverent, and bipartisan look at Minnesota and national politics. The show, which brings together two progressives and two conservatives each week, is unique in a political landscape where news and—especially, humor— occur in social silos, has become the go-to podcast for political junkies in Minnesota since we began recording in 2014.
- Frequent guest on local radio and television talk shows, including Twin Cities Public Television’s weekly live public-affairs show *“Almanac”* as a regular on their political panel.
- Frequent guest on Minnesota Public Radio’s *“Friday Roundtable”* and *“All Things Considered,”* addressing topics as varied as immigration policy, electoral politics, popular culture, as well as the inaugural guest of *“The Thread Book Club,”* for a one on one hourlong discussion with author Matthew B. Crawford.
- Blog at *“Thug in Pastels,”* where pieces I published on #pointergate went viral and helped define a Minneapolis “scandal” that went national.

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### PUBLICATIONS AND MEDIA PROFILES

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- “The answer to refugee-baiting: Minnesotanness.” *Minnesota Reformer*, January 17, 2020.
- “A ‘thug’ no more? Minnesota’s most outspoken labor leader looks back at 14 years of ‘loud and sometimes obnoxious.’” Profile by Peter Callaghan, *MinnPost*, June 17, 2019.
- “Union leader Javier Morillo, a force in state Democratic politics, to step down: Javier Morillo turned a sleepy janitors’ union into a potent political force.” News article by Adam Belz, *Minneapolis Star Tribune*, April 3, 2019.
- “Macondo, Puerto Rico.” In *Puerto Rico Strong: A Comics Anthology Supporting Puerto Rico Disaster Relief and Recovery*. Lion Forge, 2018, pp. 155-162.
- “It feels surreal, being a Puerto Rican in the United States these days.” *The Nation*, October 17, 2017.
- “My Fellow Americans: A coffee-fueled rant of a pissed off Puerto Rican.” *The Other 98*. October 29, 2017.
- “The Left Needs Its Own Shock Doctrine for Puerto Rico,” Javier Morillo interview with Sarah Jaffe, *In These Times*, September 28, 2017.
- “Meet the ‘thug in pastels’ who is reshaping Minneapolis politics.” Profile by Adam Belz, *Minneapolis Star Tribune*, September 4, 2016.

- "How Javier Morillo, former academic, became the most talked about political operative in the Twin Cities." Profile by Beth Hawkins, *MinnPost*, April 14, 2015.
- "What is a Minnesota politician doing with the Minutemen?" *Minneapolis Star Tribune*, December 12, 2007.
- "Encar-naciones: Puerto Rico, sus plebicitos, y sus reinas de belleza." *Guaraguao* 3:8, Barcelona, 1999, pp. 39-63.

### STAGE STORYTELLING EXPERIENCE

- "The Moth." Main stage storyteller, "Handcuffed in Houston," November 2013; Regular host of Minneapolis–Saint Paul The Moth Story Slam, three-time slam winner and Grand Slam competitor; Story, "Ricardo," featured in National Public Radio's "The Moth Radio Hour," February 2018; "Jail Lessons," featured on The Moth Podcast, aired 4 October 2019.
- "A Resister's Handbook (for holding onto optimism in shitty times)," Solo storytelling show in the 2017 Minnesota Fringe Festival; one of the 15 top-selling shows by venue of the festival. Stories of organizing victories and failures, applied to the post 2016 cultural and political moment.
- "Broken English, Mother Tongue," Solo storytelling show in the 2016 Minnesota Fringe Festival; critic and audience favorite; awarded with an encore performance. Stories of childhood growing up on military bases around the world and in Puerto Rico; frames the inequitable relationship of the island to the United States via personal story. A post-Hurricane Maria update and reprise had a successful run in the 2018 Minnesota Fringe and in October 2018 at the juried New York City International Fringe Festival.

### BOARD MEMBERSHIPS

- The Moving Company [Minnesota-based theater company] (August 2019-present)
- One Fair Wage Action Fund (2018–present)
- Action Center on Race and the Economy (2017-present)
- Our Minnesota Future Principals Table, expanded electoral table of Minnesotans for a Fair Economy (2017–present)
- Sierra Club North Star Chapter Executive Committee (2012–2019)
- Democratic National Committee member (2012–2016)
- Minnesotans for a Fair Economy, Principals Table (2011–2017)
- Wellstone Action Board (2009–2015)

### EDUCATION

UNIVERSITY OF MICHIGAN, Ph.D. (ABD), Joint program in History and Anthropology.

- Conducted independent archival research in Spain, Puerto Rico, and Washington, D.C., for dissertation on the organization of colonial archives and colonial knowledge and how much of the power of the Spanish and United States empires derived from their ability to take the lessons learned in one colony and apply them in another, with a focus on the colonies of Puerto Rico, Cuba, and the Philippines.

FULBRIGHT FELLOWSHIP, Spain. 1997-1998.

UNIVERSITY OF CALIFORNIA SAN DIEGO, Master's work, Graduate Department of Latin American History, 1991-1993.

YALE UNIVERSITY, B.A., *Cum Laude*, History, 1991.

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