

STATE OF MINNESOTA
Executive Department



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JUN 15 2020

Governor Tim Walz

President of the Senate

NOTICE OF APPOINTMENT

Suyapa Miranda

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Representative of Public Health Care Programs
MNSure Board of Directors

Effective: June 16, 2020

Expires: May 5, 2024

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed June 11, 2020.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Reappointment

Filed on June 11, 2020
Office of the Minnesota
Secretary of State,
Steve Simon

Application for the position Public Health Programs Representative

Part I: Position Sought

Agency Name: Minnesota Insurance Marketplace Board
Position: Public Health Programs Representative

Part II: Applicant Information

Name: Suyapa Miranda
Phone: (612) 245-5821
County: Ramsey
In House District: 66B
Senate House District: 4
Recommended by the Appointing Authority: True

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document
Resume	application/pdf

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Signature

Signature: Suyapa Miranda
Date: 3/25/2020 4:59:40 PM

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3/25/20

I am writing to express my interest in continuing serve on the MNsure board as member at Public Health Programs Representative. I can't express to you how much I have learned through my time at MNsure I have a had an incredible experience working my fellow board members and staff. Inclusivity has been something that's been extremely important to me as I served in my position, as someone who has gone without health insurance, increasing accessibility is been a huge priority.

Professional skills include:

- 20 years of experience working in non-profit sectors in developing implementing programs. Proven commitment to serving communities that are under-resourced and underprivileged. Demonstrated high level of sensitivity towards those from different culture groups and or socioeconomic backgrounds. Exceptional ability to build and maintain positive relationships in a authentic matter with community members, stakeholders, and to seek out new partnerships for future collaborations.
- 20 years of experience in advocating for varies nonprofits. In Saint Anthony Park Community Council (SAPCC) as the Executive Director, I lead the charge in setting a course for vision centered around integrating equity in all aspects of the organization from policy to all working committees working under the values established by the board and leadership. Created/advocated for the first ever developer guidelines that focus in the need in affordable housing options and sustainable development projects.
- 13+ years of extensive board experience and committee's experience, serving, creating/changing/challenging policies, and crisis management. I also recruited diverse candidates to serves as executives as well as new board members to new leadership opportunities. Established leadership skills with proven ability to work with a team and lead a team.
- As a Project/Development Coordinator, with the Women Environmental Institute (WEI) I worked closely with the Executive Director Karen Clark and scientific researcher to gather evidence of environmental hazards involving the Hmong and Latino community member in Lake Elmo. Wrote successful grant proposals for local foundations and federal government grants. This work later led to the City of Lake Elmo and 3M Company, agreeing to settle for \$2.7 million as part of the settlement.
- As a case manager/employment specialist I was highly skilled in understanding the type barriers that were affecting clients. I was extremely creative and innovative in developing programming when it came to assisting clients by motivating them to believe in themselves. In this role, I facilitated and collaborated with various non-profit agencies. I organized many workshops from resume building 101, job searching, job training, and created support groups co-facilitated with Casa Esperanza.

Hopefully you will find me to be an accomplished director and a dedicated board member with proven ability to lead organizations through transformational and collaborative initiatives stemming from the lens of equity. Demonstrated success in managing multiple projects, staff development, improving community support services to culturally diverse populations and resolving complex situations. I have enclosed a copy of my resume with additional information about my qualifications.

Thank you for your consideration,

Sincerely,

Suyapa Miranda

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SUYAPA N. MIRANDA

Cell: (612) 245-5821 Suyapamiranda5682@msn.com

Community Collaboration ~ Proven Public Service ~ Social Justice Advocacy

PROFESSIONAL SUMMARY

My passion as a **Director** is working **collaboratively** with staff, board, community, local government, local nonprofits to build more visible, **Inclusive**, and resilient communities through an **equity** lens.

EDUCATION Masters in Advocacy and Political Leadership (MAPL)

Metropolitan State University Saint Paul, MN 2017
Concentration: Public Sector and Nonprofit management

Bachelor of Arts in Modern and Classical Languages

University of St. Thomas Saint Paul, MN 2005
Spanish; Minor: Native American studies

PROFESSIONAL EXPERIENCE

Policy/Political Consultant (Contract)

Saint Paul, MN 2019

- Supported the nonprofit executive director fellows' program by serving as a resource for policy-related questions and mentoring policy fellows about policy issues
- Attending Minnesota State legislative hearings prepare policy summary briefs, and other deliverables as directed by the Executive director.
- Conduct policy research utilizing a variety of resources and outlets, synthesize information, prepare reports, including summaries and presentations, and recommendations as appropriate.
- Political campaign strategist focused on planning and executing campaign strategies for local and state level campaigns.

Senior director of community impact

American Heart Association (AHA) Eagan, MN 2018 – 2019

- Created and managed strategy for addressing the social determinants of health in the areas of housing, food access, and uninsured populations, through impactful community partnership and policy changes.
- Developed a framework for system change through a community engaging process working with several other similar non-profits and government institutions.
- Implementation of programs to lower hypertension and blood pressure with-in communities of color at risk of heart disease and stroke.
- Managed the communication and development department content on establishing the correlation between health and housing.
- Planned governor forms leading the conversation on the importance of housing and how it effects our health and wellbeing.
- Worked with Federally Qualified Health Center (FQHC) clinics to implement programs that help reduce hypertension and lower blood pressure.
- Coordinated events geared towards promoting health eating and blood pressure screenings onsite.

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President of the Association

Executive Director

Saint Anthony Park Community Council (SAPCC) Saint Paul, MN 2014 - 2018

- Developed long-term strategy consistent with organizational mission and values.

- Provided leadership in program development, organizational, and financial plans with the Board of Directors and staff; carry out plans and policies authorized by the Board.
- Establish working relationships and cooperative arrangements with community groups and nonprofit organizations; encourage active participation by volunteers in all areas of work.
- Established first-ever Equity Committee to lead the organization on equity focus and reduce health disparities in Saint Anthony Park.
- Developed an organizational equity framework
- Developed and create job descriptions and implement regular performance evaluations utilizing sound human resource practices.
- Worked in collaboration with the City of Saint Paul on proposed building sites, development projects, and recreational parks with green spaces
- Worked with housing developers and the SAPCC Land Use committee members to establish development guidelines focused on housing affordability and sustainable housing/green building.
- Lead food justice efforts to reduce food disparities in South Saint Anthony Park. Convened several stakeholder and residents on an implementation plan, worked in collaboration with many community leaders, SAPCC committees and other stakeholders to address food disparities.
- Created and manage a youth internship program for job skill training in collaboration with local charter schools.
- Lead a team to create method for GIS system data collection for District 12 to identify disparities within section 8 housing complexes.
- Lead a team of graduate/undergrad research interns from several Universities to develop surveying tools and mapping of food and transportation disparities in Saint Anthony Park. Increased funding base and diversify SAPCC revenue streams.
- Managed all SAPCC communications from social media, newsletters, and crisis Communication
- Oversaw SAPCC 5 acres of community garden properties

CEO

SNMM property management LLC

Saint Paul, MN

2011- Present

- Own and manage single-family properties, including building rehab and maintenance, tenant screening, billing and accounting

PROFESSIONAL EXPERIENCE CONTINUED

Development Coordinator/Program Coordinator

Women's Environmental Institute (WEI)

Saint Paul, MN

2011-2014

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- Researched and wrote successful proposals for corporations, foundations, and government establishments; analyzed data and generated grant reports
- Coordinated events for training local Hmong and Latino farmers on potential sources of exposure to toxic pollutants
- Created plan to reduce exposures to toxic pollutants through collaborative action, coordinating strategic planning between the EPA and Hennepin County
- Collaborated with community partners on use of green technology

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Lead Employment Specialist/Case Manager, Supervisor

MERRICK COMMUNITY SERVICES (MCS)

Saint Paul,

MN

2007 - 2011

Supervised case management team, employment staff and interns

- Worked with non-profits and businesses to facilitate client access to supportive services

- Created the first wrap-around programing, supporting low-income individuals and families undergoing crisis such as, homelessness, job coaching, and health services through case management.
- Assisted highly diverse pool of clients in resume building, creative job searching, mock-interviewing, and job placements; advocated and translated for clients in medical and legal settings
- Supported clients experiencing housing crisis or homelessness with housing services
- Recruited, interviewed candidates for nursing assistant and environmental construction programs; facilitated admissions in accordance with MN DOT standards
- Provided case management for at-risk families to prevent child abuse/neglect through the Family and Community Partnership (FCP) and Family Assessment (FA) programs

Staffing Coordinator

TEAMS PERSONNEL

Northfield, MN

2005-2006

Supervised the hiring and placement of temporary employees, maintaining personnel files and handling legal, financial and productivity reporting.

Program Manager

NEIGHBORHOOD INVOLVEMENT PROGRAM

Minneapolis, MN

2003 - 2004

Developed curriculum, coordinated after school tutoring program and supervised up to 100 volunteers and recruited new volunteers

BOARDS, PANELS, AND COMMITTEES –

- **2018 - MNsure Minnesota State Board** - Congressional district 4, health representative of public health care program appointed by Governor Mark Dayton; responsible for overseeing \$50 Million budget and operations.
 - Operation work group committee – in charge of oversee MNsure general operations
 - Advisory work committee – Recruit and oversee all new applicants for MNsure committee
- **2018 - North End D6 planning council** - Elected board member; **Chair** of the governance committee leading the charge of policies and procedure
- **2017 - Towerside Equity Advisors** - Research & Innovation, affordable housing, and job creation
- **2017 - present: Metro Food Access** – Planning committee for annually food system community meal event
- **2016 - present: Alliance for Metropolitan Stability** - Board member, overseeing operation and financial overview of \$3m. 2017 Vice president
- **2010 - present: Southern Minnesota Regional Legal Services (SMRLS)** - Board Member
- **2008 - present: East Metro Environmental Justice** - Advisory Steering Committee Member
- **2015 - 2017: Metropolitan Council - Transportation Advisory Board (TAB)** - District G appointed (Council Districts 13 and 14) Overseeing a billion-dollar budget.
- **2016: Nexus Community Partnership** - Hiring panel, interviewed potential Boards and Commissions Leadership Institute (BCLI) candidates
- **2013 – 2016: Chicano Latino Affairs Council** - Congressional district 4, appointed by Governor Mark Dayton; Vice Chair, Chair of legislative committee
- **2012 – 2015: Minnesota Women's Consortium** - Vice Chair, Chair of Governance Committee, led strategic planning; Chair of Executive Committee, charged to develop and implement an ongoing process for board member recruitment
- **2006 – 2014: Partners for Women's Equality International** - Board Chair

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Professional Experience Addendum

ADDITIONAL ACCOMPLISHMENTS

- **2018 – Metropolitan Council** – Equity Advisory Committee (EAC) reviewed 80 applicates and conducted 20 plus interviews
- **2016: Minnesota Housing Partnership** - served as a grant reviewer
- **2016: Saint Paul Fire Department** - Hiring panel; appointed by Chief Hamilton, interviewed 60 candidates for 30 positions
- **2015 – 2016: Avalon charter School** grades 6-12 - Elected Board Member
 - **2014-2015: Nexus Fellowship – Boards and Commissions Leadership Institute (BCLI)**
 - **2012-2013: Somall, Latino and Hmong Partnership for Health and Wellness**, Research Associate
 - **2010 – 2011: East-Metro YMCA** – Board Member
- **2007 – 2010: League of Women Voters** - Development Committee and LOTT Committee Member
- **2007: Casa de Esperanza** - Founded, facillitated Latina women's parent and youth support group
- **2006: WATCH/Court Monitoring** - Ensured proper treatment of victims of domestic violence, sexual assault, and child abuse/neglect involved with the justice system
- **2005: University of St. Thomas /Neighborhood Development Center** - Consulted and provided onsite technical/internet support services for small businesses and creating small business websites.
- **2003: Minnesota Indian Women Resources Center (MIWRC)/ Human Resources internship** - Worked as lead on internal employee communications regarding compensation, benefits, and policies
- **2003: Planned Parenthood Latino Family Retreats Coordinator** - Planned and coordinated family planning retreats for program clients, including outreach, workshop facilitation, and managing \$100,000 Minneapolis TANF grant budget
- **2000-2002: YWCA Girls Equity Specialist** - Developed, facilitated, and managed budget for inner city youth program to create an interest in math and science
- **1999-2003: Creative Energy Murals** - Collaborated with inner city youth to develop inspirational community art projects

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