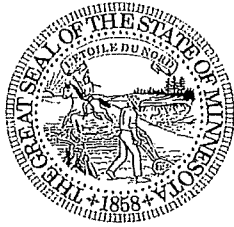


STATE OF MINNESOTA



MARK DAYTON
GOVERNOR

NOTICE OF APPOINTMENT

Beth Pinkney

RECEIVED

9237 Troon Court
Woodbury, MN 55125
County of Washington
Congressional District 4

SEP 12 2018

President of the Senate

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

MEMBER

GAMBLING CONTROL BOARD

Effective: September 15, 2018

Term Expires: June 30, 2022

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, September 10, 2018.



Mark Dayton

Governor

Steve Simon

Secretary of State

Reappointment

Application for the position Member

Part I: Position Sought

Agency Name: Gambling Control Board
Position: Member

Part II: Applicant Information

Name: Beth Pinkney
Phone: (612) 702-5169
County: Washington
Mn House District: 53B
US House District: 4
Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/msword
Resume	application/msword

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Part V: Signature

Signature: Beth Ann Pinkney
Date: 5/18/2018 8:13:58 AM

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SEP 12 2018

President of the Senate

Minnesota Gambling Control Board

RE: Minnesota Gambling Control Board – Board Member

Dear Minnesota Gambling Control Board Search Committee:

I am responding to the announcement for the available Board Member slot for the Gambling Control Board. I have worked in the large sport management and the non-profit world a majority of my working career. I know it is a privilege to be recognized as a 501C3 and I never take that privilege lightly.

The past few years I have worked for BeCause, LLC and have worked in many facets surrounding large sporting events. I understand the policies and procedures put in place to be successful. We have always run an ethical and clean operation.

I currently serve on the USA Taekwondo National Board of Directors and the Goal Line Club Board of Directors. I volunteer when I can in the surrounding Metro and I work hard in my personal career to do the best that I can do.

I enjoy people, large events, problem solving, family and friends. I am comfortable at multi-tasking and I do my best work when I am busy.

If you need any further information from me, please call me at (612) 702-5169 or email me at bethpinkney@aol.com.

Thank you –

Beth Ann Pinkney

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SEP 12 2018

President of the Senate

Beth Ann Pinkney

9237 Troon Court • Woodbury, Minnesota 55125 • (612) 702-5169 • bethpinkney@aol.com

PROFESSIONAL EXPERIENCE

BeCause, Inc.

Twin Cities, MN

Large Event Specialist

January 2016 – Current

- **2016 U.S. Open, 2016 PGA Championship and 2016 Ryder Cup.** Recruited non-profits to staff hospitality locations at the three major professional golf championships. Partnered with the combined three events 50 non profits. Managed administrative requirements and communicated daily on transportation plans, volunteer recruitment ideas, uniform and duties.
- **Highland Fest.** Co-Producer of a three day art festival with 100 artists, entertainment, fireworks, food vendors, non-profit village, business fair, 5K race and community engagement. Worked with local PR firm, designed a security action plan, wrote grants, outdoor movie, and created ecology plan. Collaborated closely with the City of Saint Paul for permits and solicited sponsors. Increased net profit 20%.
- **Minnesota State Fair (Lorenz Bus Company).** Managed the free bus transportation options including 32 different bus locations. Handled guest relations and ensured safe environment for bus drivers and guests. Worked with security and off site managers to ensure timeliness of bus flow. Assisted with load in and load out State Fair patrons.
- **Norway House.** Spearheaded new membership drive and managed general office administration.
- **Midway Chamber.** Managed annual celebration with theme: Jazz, Jeans and Jewels. Conducted sponsorship solicitation and activation, directed silent and live auctions, and managed invitations. Increased net profit 20%.

2015 National Senior Games

Minneapolis, MN

Executive Director

April 2013 – December, 2015

The National Senior Games is the largest multi-sport event in the world for 50+ athletes. Held every two years, the NSGA holds 22 qualifying and medal events plus 4 demonstration sports. Minnesota secured 9,800 senior athletes and had an economic impact of \$36 million dollars. NSGA is a member of the US Olympic Committee.

- Contracted 16 venues, confirmed equipment for each sport, 1000 volunteers, community partnerships
- Created security and transportation plan
- Created Senior Expo with 30 vendors.
- Worked closely with the Olympic Committee and the National Senior Games to protect their brand and carry on their mission in a professional manner.

Saint Paul Festival and Heritage Foundation (Producer of the Saint Paul Winter Carnival & Cinco de Mayo West Side Saint Paul)

St. Paul, MN

President/CEO

October 2008 –April, 2013

The St. Paul Winter Carnival is the largest U.S. 11-day winter festival. It showcases 50+ events that highlight the best of St. Paul to 250,000 visitors from the Metro area and around the world.

- Raised revenue through event ticket, sponsors, and grants to support an \$800,000 event budget. Supervised a \$1,000,000 gambling operation.
- Partnered with 22 Member Board of Directors to ensure a fiscally responsible event. Created strategic partnerships.
- Coordinated with the City of Saint Paul, State of Minnesota, and surrounding cities to educate and cooperatively manage logistics.
- Created and maintained programming by introducing new events, maintaining the history and ensuring a safe environment for all guests.
- Managed staff of six and a Festival Cabinet of 20 community members.
- Managed 1,000 volunteers with responsibilities ranging from ticket takers to event coordinators to parade organizers.
- Developed overall budget and marketing plan for all events including grassroots marketing.

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2008 U.S. Women's Open – Interlachen Country Club

Edina, MN

Championship Director

July 2005 – September 2008

- Sold large local and national corporate packages ranging from \$20,000- \$300,000.
- Educated 70+ supporters on how to maximize the business impact of their sponsorship investment.
- Ensured Championship supporters received outstanding customer service by email news blasts, Championship binder, supporter up-date workshops (3) and access to a secured supporter web page.
- Coordinated with the USGA, State of Minnesota, and surrounding cities to formulate a plan to educate the neighborhood, manage traffic flow, and parking.
- Developed and executed plan to recruit 3,000 volunteers, member and city relations and overall community relations.
- Supervised office, event and set-up locations. Managed staff of six.
- Managed a sales and corporate hospitality committee.

Prom Management Group, Inc.

Oakdale, MN

Account Executive

November 1999 – July 2005

- Generated over \$1,500,000 in large event services in 2004 via both new business development and existing professional sport clients.
- Managed 29 events (7 day events) acting as main contact person with both event staff and corporate sponsors. Coordinated corporate sponsor facilities and executed operational plans during the event.
- Developed detailed operations plans.
- Negotiated and managed vendor contracts.

1999 U.S. Senior Open Championship – Des Moines Golf and Country Club

Des Moines, IA

Championship Manager

October 1997 - November 1999

- Recruited and trained 3,500 volunteers. Managed 35 committees. Hired and supervised 15 interns.
- Managed ticket bids, printing, and distribution and processing of a \$2.8 million ticket revenue.
- Planned and implemented member, corporate and executive meetings and parties.
- Supervised ad agency to develop promotional materials.
- Implemented trades that benefited the Championship.
- Educated 60+ corporate supporters to ensure their investment were successful.

1997 U.S. Senior Open Championship – Olympia Fields Country Club

Olympia Fields, IL

Championship Coordinator

August 1995 – October 1997

- Managed operation of ticket bids, printing, and distribution and processing of a \$1.5 million ticket revenue.
- Hired and supervised eight interns and coordinated 32 committees.
- Organized member, corporate and executive meetings.
- The success of the '97 Senior Open gave Olympia Fields the opportunity to host the 2003 United States Open.

Nestle Invitational – Bay Hill Golf Club

Orlando, FL

Player, Ticket and Office Coordinator

November 1994 – August 1995

EDUCATIONAL BACKGROUND

The Golf Academy of the South, Orlando, Florida
Associate Degree in Golf Complex Operations and Management

April, 1994

University of Minnesota, Minneapolis, Minnesota
Bachelor of Science

RECEIVED May, 1992

SEP 12 2018

President of the Senate

ADDITIONAL INFORMATION

Computer Skills: Excel, Microsoft Word, Outlook, PowerPoint, Publisher, Social Media

Awards: 40 Under 40 Class of 2009, Pinnacle Awards IFEA, WCCO Good Neighbor Award

Volunteer/ Board Interests: Minnesota Gambling Control Board of Directors (current), USA Taekwondo National Board of Directors (current), National Board of Directors for the University of Minnesota Alumni Association (2009-2012), Honors Committee at the University Of Minnesota (2010 – 2016), University of Minnesota Goal Line Club Board of Directors (current)

Personal Interests: Golf, Travel, Music, Cooking, Reading, Family, Volunteering

Part-Time Employment: Usher - Xcel Energy Center; Usher – U.S. Bank Stadium

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President of the Senate