

**STATE OF MINNESOTA**  
Executive Department



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MAY 05 2020

President of the Senate

**Governor Tim Walz**

**NOTICE OF APPOINTMENT**

**Anthony Gardner**  
Congressional District: 6

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

**Member**

**Minnesota State Arts Board**

Effective: May 6, 2020

Expires: January 4, 2021

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed May 1, 2020.



Handwritten signature of Tim Walz in black ink.

Tim Walz  
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon  
Secretary of State

Replacing: David Glenn

Filed May 1, 2020  
Office of Minnesota  
Secretary of State  
Steve Simon

# Application for the position Member (Cong Dist 6)

## Part I: Position Sought

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Agency Name: Minnesota State Arts Board  
Position: Member (Cong Dist 6)

## Part II: Applicant Information

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Name: Anthony Gardner  
Phone: (320) 255-5954  
County: Stearns  
Mn House District: 14B  
US House District: 6  
Recommended by the Appointing Authority: False

## Part III: Appending Documentation

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### Cover Letter and Resume

Type	File Type
Cover Letter	application/pdf
Resume	application/pdf

### Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

## Part V: Signature

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Signature: Anthony Gardner  
Date: 3/5/2020 1:44:24 PM

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March 5, 2020

808 12<sup>th</sup> Avenue North  
St. Cloud, MN 56303

**Office of Governor Tim Walz**

130 State Capitol  
75 Rev Dr. Martin Luther King Jr. Blvd.  
St. Paul, MN 55155

Dear Governor Walz:

I submit this application to represent Minnesota's 6<sup>th</sup> congressional district on the Minnesota State Arts Board. Having the opportunity to serve the state in this manner would leverage my health care background, capitalize on prior arts board experience and connect to my personal belief that art can, and should, elevate life in our communities.

Having spent more than twenty years working in health care, I have seen first-hand the power that art has in the healing process for individuals. Exciting academic research in this area continues to support my experiences. Beyond my professional observations, my community board participation with the Arts and Cultural Alliance of Jackson County (Michigan), the Ella Sharp Museum of Art and History (also Michigan), and the Youth Chorale of Central Minnesota has revealed an ability of art to heal communities, not just individuals. I have seen projects ranging from community photographers leveraging their work to spark community discussions on the value of fatherhood, to museum art competitions that encourage underprivileged youth to overcome their challenges. These arts-based initiatives were powerful in building bridges within the community. They served as paths to discuss and address broader public issues.

Art is also, in addition to health care, one of the primary interests of people considering locating to Minnesota. Applicants to CentraCare frequently want to know about the arts environment in Central Minnesota, and desire to know that art is a pillar in the community in which they might live. Because of its power to attract new residents, art clearly plays a role in creating cultural and economic vitality in Minnesota communities.

It would be a privilege to bring my background in health care and community arts to the Minnesota State Arts Board in service to the residents of Minnesota. I sincerely appreciate your consideration.

Kind regards,

Anthony Gardner

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**ANTHONY V. GARDNER**  
808 12th Avenue North  
Saint Cloud, MN 56303  
320-255-5954  
Anthony.Gardner@CentraCare.com

## **EXPERIENCE**

**CentraCare – Saint Cloud, MN**  
*VICE PRESIDENT, MARKETING AND COMMUNICATIONS – 2015-present*

Chief marketing and communications executive for \$1.5 billion health system with 13,000 employees. CentraCare is the seventh largest health system in Minnesota and the largest employer in Central Minnesota. Scope of responsibility: internal and external communications, branding strategy, public relations, crisis management, and reputation management.

**Henry Ford Allegiance Health – Jackson, MI**  
*VICE PRESIDENT, MARKETING AND COMMUNICATIONS – 2004-2015*

Chief executive responsible for communications, reputation management and growth of a \$450 million health system with 4,000 employees and 450 physicians. Organization achieved five Truven (formerly Thomson Reuters) "100 Top Hospital" awards, Healthgrades' "America's 100 Best Hospital" award, and the Foster G. McGaw Prize for community service. Scope of responsibility: internal and external communications, crisis management, traditional and digital marketing, brand strategy, strategic planning, community relations, media relations, market research, patient experience, and philanthropy.

**North Memorial Health Care - Minneapolis, MN**  
*DIRECTOR OF MARKETING AND STRATEGIC PLANNING - 1999-2004*

Senior marketing executive for Minneapolis-St. Paul's fourth largest health system, with annual revenues of \$450 million. Reported to chief operating officer. Scope of responsibility: internal and external communications, public relations, system brand management, advertising, promotions, system and service line strategic planning, business development, market research and customer satisfaction.

**Medtronic, Inc. - Minneapolis, MN**  
*GLOBAL MARKETING MANAGER, REGIONAL CONTRACT MANAGER, U.S. MARKETING MANAGER*  
1992-1998

Held marketing management positions in *Fortune* 500 medical device manufacturer's cardiac rhythm management and neurological divisions. Primary responsibilities: creating a marketing and sales strategy for the international and U.S. product launch of a new implantable device, negotiating pricing contracts with regional hospitals, and managing U.S. marketing of a pacemaker support device.

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## **EDUCATION**

### **Yale University**

*BA – Biomedical Engineering*

### **University of Chicago**

*MBA – Marketing and Strategic Management*

### **Johns Hopkins University**

*MA - Communications*

## **PROFESSIONAL AND COMMUNITY ACTIVITIES**

**Society for Healthcare Strategy and Market Development (professional membership group of the American Hospital Association), Board of Directors – 2008-2010**

**Chamber of Commerce – Jackson County (Michigan), Board of Directors – 2005-2008**

**Arts and Cultural Alliance of Jackson County (Michigan), Board of Directors – 2005-2008**

**Ella Sharp Museum of Art and History, Board of Directors – 2007- 2015 (Board Chair, 2014)**

**Spring Arbor University, Gainey School of Business – Advisory Board – 2010-2014**

**Youth Chorale of Central Minnesota – Board of Directors – 2016-2018**

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