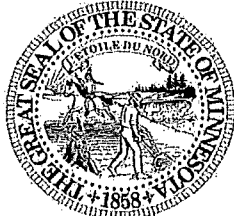


STATE OF MINNESOTA



TIM WALZ
GOVERNOR

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JAN 09 2019

President of the Senate

NOTICE OF APPOINTMENT

Laura Bishop

520 Lafayette Road North
St. Paul, MN 55155
County of Ramsey
Congressional District 4

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

COMMISSIONER

MINNESOTA POLLUTION CONTROL AGENCY

Effective: January 7, 2019

Term Expires: January 2, 2023

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol in the City of Saint Paul, January 7, 2019.



Governor

Secretary of State

Replacing: John Linc Stine

**OPEN APPOINTMENTS APPLICATION FOR SERVICE ON MINNESOTA
STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS OR TASK FORCES**

All information on this form is available to the public upon request.
By request, this application will be made available in alternative format (Braille, large print, audio tape, etc.)

Part I: Position Sought
Required Information (MN Stat § 15.0597 Subd. 5.)

Agency Name: Environmental Quality Board Position: Chair
Name of board, council, commission or task force Membership position sought or enter "member"

Part II: Applicant Information
Required Information (MN Stat § 15.0597 Subd. 5.)

Name: LAURA BISHOP Phone: (612) 840-5058
First Last

Mailing Address: 7311 Hames Way Email: laura.bishop@state.mn.us
Eden Prairie, MN 55346 County: Hennepin
City State ZIP Code

MN House of Rep Dist: _____ US House of Rep Dist: 3
Find your districts by using the Poll Finder at:
<http://pollfinder.sos.state.mn.us/>

Have you ever been convicted of a felony: Yes _____ No Did the Appointing Authority suggest you submit your application? Yes No _____

Attach a cover letter, resume or other information that you feel would be helpful to the Appointing Authority.

Part III: Optional Statistical Information
The following information is optional and voluntary (MN Stat § 15.0597 Subd. 5.).
Information is collected for, and compiled in, the annual report on the open appointments process pursuant to MN Stat § 15.0597 Subd. 7.

Gender: Female Male _____ Veteran Status: Yes; No: Disability: Yes _____ No Political Party: Democratic-Farmer-Labor _____ Independence _____ Republican _____ No Party Preference _____ Other _____ Hispanic, Latino or Spanish origin: Yes _____ No Age: 48

Race: _____ African American or Black _____ American Indian or Alaska Native _____ Asian or Pacific Islander White or Caucasian _____ Other Race _____
(Check as many as apply)

Part IV: Signature and Submittal Instructions

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (*If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)

Laura Bishop Applicant Signature 3/6/19 Date

Mall or Submit In Person: Office of Secretary of State Open Appointments 180 State Office Building 100 Rev Dr Martin Luther King Jr Blvd St. Paul, MN 55155-1299 Phone: (651) 297-5845 Email: open.appointments@state.mn.us Online application: <http://www.sos.state.mn.us/index.aspx?page=5>

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Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired.

FOR OFFICE USE:
Sub by AA: _____ AA: _____ Trans Date: _____ Rev.04-2014

President of the Senate

Laura Bishop

EDEN PRAIRIE, MN 55346 LAURABISHOPWEBER@GMAIL.COM 612-840-5058
www.linkedin.com/in/lauraabishop

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PUBLIC AFFAIRS PROFESSIONAL

JAN 09 2019

Corporate and Public sector leader with demonstrated success record with building functions, motivating diverse coalitions, and achieving results. Strategic leader that easily navigates and communicates complex issues to internal and external audiences.

President of the Senate

PROFESSIONAL EXPERIENCE

BEST BUY CO., INC., Richfield, Minnesota

2003 – 2018

Chief Corporate Responsibility & Sustainability Officer (2017 – 2018)

Promoted and took on additional responsibility for shaping community impact strategies for the company concentrated on company growth goals and connecting company purpose. Managed annual budget of \$30+ million.

- Directed the following company divisions: corporate responsibility; community relations, philanthropy and volunteerism; issues management; supply chain sustainability; environmental sustainability and compliance.
- Established public-facing goals that aligned with the business 2020 growth goals as well as needs of communities where Best Buy operated. Goals: Provide 1 million youth annually with tech skills; Reduce Best Buy carbon footprint by 60% by 2020; Recycle 2 billion pounds of electronic waste.
- Collaborated with business partners, including vendors and non-profits, to help establish funding and hands on resources needed to implement social impact goals.
- Led company nation-wide expansion of Best Buy Teen Tech Centers serving youth in underserved communities to provide opportunities for technology-focused careers.

Vice President, Public Affairs & Sustainability (2013 – 2017)

Promoted to direct all Public Affairs & Sustainability divisions consisting of 40 employees and 5 divisions including Government Affairs, Environmental Sustainability and Environmental Compliance, Corporate Responsibility, Community Relations, Philanthropy & Volunteerism. Managed annual budget of \$15+ million.

- Set public affairs agenda for Best Buy, formulated strategies and provided guidance to senior executive leaders on a broad range of legislative, regulatory and public policy issues and developed advocacy plans that ensure best possible outcome and support company growth goals.
- Managed environmental compliance for the company including oversight and growth of the environmental waste management, product sustainability and carbon reduction programs.
- Collaborated with regulatory bodies on issues related to environmental compliance by working with government agencies and providing input on state and federal rules and regulations.
- Oversaw supply chain sustainability ensuring compliance with all internal policies and laws related to working & environmental conditions of our 140 suppliers producing Best Buy private label brands like Insignia, Dynex and Rocketfish sold in Best Buy stores and on bestbuy.com.
- Orchestrated communication plans with internal and external audiences to help enhance and further company reputation and government affairs priorities.
- Managed contractors and lobbyists advocating on behalf of Best Buy customers and shareholders.
- Represented the company in public forums, workgroups, and the media.
- Produced annual Best Buy Corporate Responsibility and Sustainability report and managed messaging and engagement with external stakeholder groups and shareholders.
- Reported regularly to Best Buy Board of Directors on sustainability and government affairs.

Laura Bishop

Vice President, Government Relations (2011-2013)

Promoted to company Officer with oversight for global, federal, state and local government relations

- Led the company's global, federal, state and local government interactions on issues related to 120,000 employees, 1400 stores and extensive manufacturing capabilities in Asia.
- Directed retail industry efforts to help advance the Information Technology Agreement with the World Trade Organization (WTO) and key issues in states and Congress related to sales tax fairness (e-fairness), credit/debit interchange fees and electronics recycling.

Sr. Director, Government Relations (2009-2011)

Established global public policy agenda as Best Buy increased its global footprint.

- Identified new and existing talent in country teams to coordinate global government and regulatory in Asia, Europe and North America.
- Collaborated with global consultant in China to conduct an assessment related to the regulatory issues facing the company due to and the capabilities of the new team. Recommended and implemented government affairs structure in China that supported critical government interactions.
- Developed Annual Political Activity Report documenting the company's political engagement and company policies around political activities.

Director, Government Relations (2007-2009)

Built federal government affairs function, establishing a DC office concentrating on key regulatory issues related to the business needs.

- Established extensive issue agenda for the company including public-facing communications.
- Worked extensively with the U.S. Department of Commerce and Federal Communications Commission, in spear-heading the retail industry's development and implementation of the nationwide digital television converter box coupon program mandated by Congress.
- Developed community outreach plans targeting at-risk community groups to ensure awareness, access and affordability resulting in the government program successfully distributing nearly 35 million DTV converter boxes to impacted households in the U.S.
- Secured and oversaw government contracts and incentives as related to the DTV transition and Economic Stimulus programs.
- Organized company engagement in the 2008 political conventions in St. Paul and Denver.

Director, Government Relations and Privacy (2006-2007)

Increased responsibilities including all oversight for the Best Buy Customer Privacy function in addition building Government Relations capability.

- Developed and instituted policies and oversight of customer privacy for the company and hired team to oversee function.
- Created extensive education program and training tools including a company e-learning for employees related to securing customer information and privacy.

Sr. Manager, Government Relations (2004-2006)

Promoted after hiring new employees to the Government Relations team and establishing a greater internal and external understanding of policy issues facing Best Buy.

- Established and oversaw the Best Buy Political Action committee.
- Identified opportunities to mitigate costs to business and customers by devising new approach to state electronics recycling legislation in 25 states and enabling the successful establishment of the Best Buy Electronics Recycling program.

Manager, Government Relations (2003-2004)

Hired as the first employee in Best Buy government relations to start the division.

- Engaged senior executives through extensive internal and external analysis of corporate and retail regulatory and legislative concerns and opportunities.
- Developed quarterly reporting process on state and federal policy issues of interest to the business.
- Engaged trade associations to assist in the lobbying efforts on behalf of key issues for company.

ADDITIONAL RELEVANT EXPERIENCE

STATE OF MINNESOTA – DEPARTMENT OF ADMINISTRATION, St. Paul, MN

Assistant Commissioner, Public Affairs

U.S. DEPARTMENT OF STATE-U.S. EMBASSY, BERN, SWITZERLAND

Special Assistant to the Ambassador

THE U.S. DEPARTMENT OF EDUCATION, Washington, DC

Deputy White House Liaison, Office of the Secretary

THE WHITE HOUSE, Washington, DC

Deputy Director of Correspondence, Office of Scheduling and Advance

U.S. SENATOR RUSSELL D. FEINGOLD (D-WI), Washington, DC

Legislative Correspondent/Committee Support Staff

EDUCATION

UNIVERSITY OF MICHIGAN, School of Public Policy

Ann Arbor, MI

Master of Public Administration; Scholarship recipient, Journal of International Public Affairs

UNIVERSITY OF WISCONSIN

Madison, WI

Bachelor of Arts; Majors: International Relations and Scandinavian Studies

HONORS

Sustainability 50 – Business Member (2017)

Woman to Watch – Women in Business, Twin Cities Business Journal (2009)

Grassroots Innovation Award, Public Affairs Council (2009)

Public Relations Society of America (2009) – Excellence in Brand Reputation (DTV transition)

Minnesota Public Relations Society (2009, 2010) Classic Awards (DTV Transition and Maryland Tech Tax

Repeal) Best Buy Pinnacle of Leadership Award (2008)

Contributing Editor, Journal for Public and International Affairs, Princeton University (1999)

COMMUNITY LEADERSHIP

Minnesota Sports Facilities Authority – Commissioner (appointed by Governor Dayton July 2017)

PACER -- Advisory Board Member

Page Education Foundation -- Advisory Board Member

University of Minnesota - Humphrey School for Public Affairs – Chair, Dean’s Advisory Board

Women Winning -- Chair, Board of Directors

Young Women’s Initiative of MN– Business representative (appointed by Governor Dayton October 2016)

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